CONCLUSIONS

Based only on the data we have, (1) Crowd funding is likely to be more successful in the US, (2); Theater is most popular crowd funding category; (3) On average, most successes happen during Summer in the US.

* Of 1000 crowd funding campaigns in 7 countries, approximately 57% of them were successful in meeting their funding goal. Search parameters are unknown; however, 76% of the total campaign contributions were paid in USD; therefore, it’s likely that the search focused on US sources of data.
* 77% of the successes noted were in the US (USD collected). Great Britain had the most successful campaigns outside of the US with only 5% of the successes paid in British pounds (GBP.)
* The category with the most campaigns noted is theater with 34% of the total campaigns. Theater has most successful and most failed campaigns due to the predominance campaigns in that category. Music and film were the next most popular campaigns at approximately 18% of the total each.
* Average contribution was $67.55 from all countries. The average contribution from the US was $68. The country with highest average contribution is Australia with $72.22.
* Canada has the highest average number of backers with more than 1000 per campaign. The next highest is Australia with average 795 backers per campaign.

LIMITATIONS

* Lack of data from other countries
* Instead of just dates, need season for each country
* Does data cover full country or focus on regions

OTHER TABLE AND/OR GRAPHS

* Number of backers versus country
* Season versus successes
* Amount of contribution versus category / subcategory
* Number of backers versus category / subcategory